

Spring Conference Keynote Speakers

Thursday May 1:

Mindset Digital



Mindset Digital helps audiences truly understand why new approaches are no longer a nice-to-have—they're a must. Founders Dr. Debra Jasper and Betsy Hubbard help you take advantage of powerful new approaches to engage audiences—and dramatically change how you teach and learn.

You'll learn:

- The latest trends – such as mobile, the rise of visual and the power of the informal.
- A new methodology for creating engaging and effective learning environments (anchoring, priming, and more).
- How to capture attention, improve memory recognition, and increase adoption of new habits.

Friday May 2:

Ruth Milligan



Ruth Milligan is the co-founder of TEDxColumbus. Her program is rigorous and advanced. She'll help you change your approach, boost your confidence and improve your outcomes for your next training session – and every training session after that.

You'll learn:

- How to create impact with proper content preparation.
- Why the audience matters most – and what to do about it.
- The secrets to having an endless supply of ideas, anecdotes and examples.
- And more.

May 1 and 2, 2014

8:00 AM – 4:00 PM

The Fawcett Center
2400 Olentangy River Rd.
Columbus, OH 43210



www.trainingohio.com

Registration

- 2-Days: \$175 (Early Bird)
- 2-Days: \$200 (After April 10)
- 1-Day: \$100

Call for Proposals

Interested in hosting an afternoon breakout session?
Breakout session facilitators attend both days at **no cost**.

Submit your proposal:

<http://goo.gl/MVvbjU> (Deadline: March 28)

